

Press Release

For Immediate Release

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[Company Name] Receives Customer Service Award

National Award Recognizes Excellence in Customer Service

City, ST. – Month Day, Year – [Company Name] has received Pivot Group’s 2017 Outstanding Customer Experience Award, recognizing excellence in customer service. Pivot Group is an independent research provider that monitors [Company Name]’s customer service efforts via follow up calls made to current customers.

To be selected for the award, companies must achieve a high overall satisfaction rating from customers based on their interactions with the company. Pivot Group asks about their experience, analyzes the data and compares the data to [Company Name]’s peers around the country. The top performing companies are recognized for excellence in customer service.

[Name], [Title] of [Company Name], said, “We are proud to receive the Outstanding Customer Experience Award. This Award recognizes our ongoing commitment to treat every customer as we would want to be treated. This award is an affirmation of the important work done by our customer service representatives and technicians.”

This is the first year Pivot Group has offered the Outstanding Customer Experience Award. [Company Name] will be eligible to receive this award in future years.

About [Company Name]

Description/history...

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